



musicproduction
musiccomposition
musicdevelopment
sounddesign

www.jglsongs.com

musiclicensing

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License type	territory	use	instrumental	song/vocal	conditions
Non-broadcast corporate video	worldwide	For corporate/educational video	\$25-\$35	\$225	single use, not for sale
Non-broadcast trade/exhibition	worldwide	For trade exhibition, business seminar or any free public performance	\$25-\$35	\$225	↓
Non-broadcast in-store/on-site	worldwide	For in-house or in-store multimedia or video presentation	\$25-\$35	\$45	
Non-broadcast music "on hold"	worldwide	For use with a music on-hold system	\$25-\$35	\$45	
Wedding/special event video	worldwide	For multiple wedding/event videos	\$25-\$35	\$45	1 year term - 500 copies per video
Programming: TV	regional	For programming broadcast rights	\$100-\$120	\$400 - \$480	cue sheets required
	national		\$250-\$300	\$2000 - \$2400	
	worldwide		\$300-\$360	\$3500 - \$4200	
Programming: internet/mobile	worldwide	↓	\$200	\$350	↓
Promotions: TV	national	For programming broadcast rights	\$200	\$350	cue sheets required
Promotions: radio	national	↓	\$150	\$300	↓
Promotions: internet/mobile	worldwide	↓	\$75	\$100	
Promotions: all media	worldwide	↓	\$300	\$450	
Internet	worldwide	For streaming/downloading from web	\$25-\$35	\$45	
Advertising: radio	local	For advertising broadcast rights	\$25-\$45	\$90 - \$120	media buy required for most uses
	regional		\$75-\$100	\$1200 - \$1700	
	national		\$140-\$200	\$3000 - \$4200	
	worldwide (live internet webcast)		\$200-\$275	\$4500 - \$7000	
Advertising: internet	worldwide	↓	\$140	\$350	↓
Advertising: in-store	worldwide	↓	\$70	\$140	
Theatrical release	worldwide	For films released in theatres. May include TV, radio, internet broadcast rights and DVD rights.	\$50-\$600	\$90-\$12,000	cue sheets required rates based on media usage
Video games	worldwide	For web-based/for sale video games	\$175-\$1500	\$350-\$3000	rates based on number of copies
DVD or CD-ROM	worldwide	For use with DVD/CD-ROM projects	\$25-\$115	\$45-\$150	↓
Previews	worldwide	For in-house synching and previewing only	\$0.99	\$0.99	